

KEYNOTE SPEAKER



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Kamal Brar is the Solutions Manager, HP Database Archiving Software, in HP Asia Pacific Division. Based in Sydney, Mr. Brar manages HP's full range of sales consulting activities pertaining to the company's portfolio of HP DBA products across Asia Pacific region.

Prior to joining HP, Mr. Brar was a Senior Manager, Technology Industry Solutions for Oracle in Asia Pacific. Mr. Brar joined HP 2007 as part of the HP Software Division. During the last seven years he has held several positions in both the consulting and sales organizations—including principal consultant in technology solution architecture, product manager, and senior pre-sales consultant.

Mr Brar holds a Bachelor of Computing Science and is undertaking an MBA program from Australian Graduate School of Management.

KEYNOTE ADDRESS

Ensuring compliance with Database Archiving

In today's mission critical database environment a database archiving strategy and solution is a necessity. Unmanaged database growth leads to the "ripple" effect:

- Increased complexity with E-Discovery
- Application performance degradation
- Barriers to consolidation
- Compounding problems due to multiple environments that replicate production
- Multiply these challenges by the total number of mission critical databases

Implementation of a database archiving strategy resolves the "ripple" effect by controlling database growth, and dramatically improving performance and reliability while reducing the business risk and overall cost of ownership.

HP's Database Archiving software significantly improves database application manageability with comprehensive database archiving capabilities to handle accelerating database growth.

Join us to hear how sites across industries have deployed archiving strategies to support compliance and discovery initiatives, decommission obsolete applications, leverage cost effective tiered storage and speed application upgrades – just to name a few