

## **JEFFREY KEMP PROFILE**

Jeffrey Kemp has been using Oracle SQL and PL/SQL since 2000, and has been publishing at jeffkemponoracle.com since 2005. He is not a DBA but enjoys pretending to be one. He is passionate about the Oracle database, Oracle Apex, and Farmer's Union Iced Coffee.

### **Title: Alexandria - A Guided Tour**

**Abstract:** Is there anything you CAN'T do in PL/SQL? With the Alexandria PL/SQL Library, you'll probably start thinking there's nothing you can't do. Generating PDFs? RTFs, Excel, Office 2007 files? Need to zip or unzip some files? Parse an RSS feed? Generate or parse JSON? Work with FTP, SMTP, POP3, IMAP? How about MS Exchange? Google Maps, Google Translate, Google Calendar? Amazon S3 Simple Storage? Paypal, Twitter? Call or publish SOAP or REST web services? This list is just a sample... We all understand the maxim, "the right tool for the right job" - PL/SQL is a tool, and it's not always going to be the perfect tool for EVERY job - but sometimes you just need to get the job done, and you need to get it done in PL/SQL. The Alexandria PL/SQL library might just be all you need to get it coded and out the door quickly.

**Pre-Requisites:** Familiarity with PL/SQL